Claims 1-44:   (Cancelled).

45.   (Currently Amended) A method comprising:

receiving a plurality of logon requests at a server that offers at least one service associated with an entertainment event, the event being at a particular location and being attended by a plurality of persons, each logon request being from a portable electronic device operated by a person physically attending the event, each logon request comprising device profile information associated with the portable electronic device making the logon request, each logon request further comprising user profile information associated with the person using the portable electronic device making the logon request, the user profile information being previously created and stored on the portable electronic device by the person attending the entertainment event;

in response to the logon requests, using the server to provide logon data to each portable electronic device making one of the logon requests, the logon data enabling each logged on portable electronic device to access each service offered by the server; and

utilizing the server for receiving, during the event, from at least a portion of the portable electronic devices logged on the server, feedback information associated with a particular service offered by the server, the feedback information being input to the logged on portable electronic devices by persons attending the event before being transmitted to the server.

46.   (Currently Amended) The method of claim 45 further comprising:

utilizing the server for analyzing the user profiles associated with the persons using portable electronic devices logged on the server to identify at least one common user characteristic; and

based on the analyzing, using the server for automatically grouping at least a portion of the persons using logged on portable electronic devices into a user community, the user community being defined by ~~the or each identified~~ the at least one common user characteristic.

47.   (Previously Presented) The method of claim 45 further comprising:

providing streaming content to a particular one of the portable electronic devices in response to receiving feedback information from the particular portable electronic device.

48.   (Previously Presented) The method of claim 45, wherein the logon requests each comprise the particular location of the entertainment event.

49. (Currently Amended) A method comprising:

receiving a plurality of logon requests at a server that provides a plurality of services associated with an entertainment event, the event being at a particular location and being attended by a plurality of persons, each logon request being from a portable electronic device operated by a person physically attending the event, each logon request comprising user profile information associated with the person using the portable electronic device making the logon request, each logon request also comprising device profile information associated with the portable electronic device making the logon request;

utilizing an event server for analyzing the user profiles associated with the persons using portable electronic devices logged on the server to identify at least one common user characteristic;

based on the analyzing, using the event server for automatically grouping at least a portion of the persons using logged on portable electronic devices into a user community, the user community being defined by each identified common user characteristic;

automatically offering a particular one of the services to each person in the user community, the service offered being based on at least one of the common user characteristics that define the user community; and

receiving, during the event, from at least a portion of the portable electronic devices operated by persons in the user community, feedback information associated with the offered service.

50. (Previously Presented) The method of claim 49 further comprising:

providing streaming content to a particular one of the portable electronic devices in response to receiving feedback information from the particular portable electronic device.

51. (Previously Presented) The method of claim 49, wherein the logon requests each comprise the particular location of the entertainment event.

52.   (Currently Amended) A method comprising:

receiving information from a plurality of portable electronic devices operated
by persons physically attending an entertainment event, the event being at
a particular location;

utilizing an event server for analyzing the received information to identify at
least one common characteristic shared by at least a portion of the persons
operating the portable electronic devices;

grouping persons who share the or each common characteristic into a user
community by utilizing the event server;

offering a service to the persons in the user community, the offering being
made via the portable electronic devices operated by the persons in the user
community, the service being associated with the entertainment event; and

receiving, during the event, from at least a portion of the portable electronic
devices operated by persons in the user community, feedback information
associated with the offered service.

53.   (Previously Presented) The method of claim 52:

wherein the offered service comprises providing streaming content, the
streaming content being associated with the entertainment event; and

wherein the streaming content is provided to a particular one of the portable
electronic devices in response to receiving feedback information from the
particular portable electronic device.

54.   (Previously Presented) The method of claim 52, wherein the information
received from at least one of the portable electronic devices includes the
particular location of the entertainment event.

55.   (Currently Amended) The method of claim 52 wherein said event is a live
event that alternately includes at least one of any of a movie theater event, a
sporting venue event, or a sports bar event.

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56.   (Previously Presented) The method of claim 52 wherein the information includes one or more real user profiles with authentic information related to system users, the portable electronic devices enforcing a strict security protocol to protect the real user profiles, the strict security protocol including an encryption procedure to encrypt the real user profiles prior to transmitting the real user profiles.

57.   (Previously Presented) The method of claim 52 wherein the information includes one or more device profiles with configuration and functionality information for the portable electronic devices, the device profiles being automatically maintained and updated by the portable electronic devices.

58.   (Previously Presented) The method of claim 52 wherein the information includes one or more network profiles with configuration and functionality information for an electronic network used by the portable electronic devices, the network profiles being automatically maintained and updated by the portable user devices.

59.   (Previously Presented) The method of claim 52 wherein the information includes one or more personality profiles with authentic information regarding selected personal attributes of the persons operating the portable electronic devices, the persons creating and locally storing the personality profiles by utilizing the portable electronic devices.

60.   (Previously Presented) The method of claim 52 wherein the information includes one or more character profiles with non-authentic information regarding selected identification characteristics of the persons operating the portable electronic devices, the persons creating and locally storing the character profiles by utilizing the portable electronic devices, the character profiles including user nicknames.

61.   (Previously Presented) The method of claim 52 wherein one or more of the persons operating the portable electronic devices create and send requests for profiles, wherein the requests for profiles request information from other users, and wherein the information from other users comprises profile information from others of the portable electronic devices.

62.   (New) A system for providing event content to a system user, comprising:

       an event server configured to manage said event content, said event server providing a restricted access to said event content over an electronic network; and

       a user device configured to communicate with said event server over said electronic network by performing a wireless communications procedure, said user device initially providing at least one profile to said event server, said event server responsively analyzing said at least one profile for automatically associating said system user with a user community to thereby optimally provide said event content to said user device.

63.   (New) The system of claim 62 wherein said event content includes restricted information that is related to said user community, a specified event, an event location, and one or more participants in said specified event, and wherein said user device is alternately implemented as any of a personal digital assistant device, a cellular telephone device, a computer device, and a portable wireless telecommunications device.

64.   (New) The system of claim 62 wherein said user device communicates with said event server through one or more wireless base station transceivers and one or more local area networks, said user device communicating with said event server through at least one of a first direct path from said one or more local area networks, an indirect path from said one or more local area networks through an Internet network, and a second direct path from said user device directly through said Internet network.

65. (New) The system of claim 62 wherein said user device includes a processor, a display, a device memory, a sound module, one or more user interfaces, and input/output interfaces, said input/output interfaces including a wireless communications interface, a network interface, and a removable memory interface, said device memory including application software, an operating system, device content information, user data including said at least one profile, a login/configuration module, a download module for updating said application software, a profile module for managing said at least one profile, an access rights module, video streaming support services, a metadata module for managing ancillary data related to a particular event, and a community module for communicating with various community services on said event server.

66. (New) The system of claim 62 wherein said user device includes a profile module that has a profile creator for creating and editing said at least one profile, a profile selector for choosing said at least one profile to be sent to said event server, and a profile analyzer for accessing and analyzing multiple profiles from other system users in said electronic network,.

67. (New) The system of claim 62 wherein said user device creates and locally stores user data related to said system user for sending to said event server to facilitate optimally providing said event content, said user data including said at least one profile, event location information, and access rights.

68.   (New) The system of claim 62 wherein said event server includes a processor, a display, a server memory, one or more user interfaces, and input/output interfaces, said server memory including application software, an operating system, server content information, users information including users profiles for multiple system users of multiple user devices in said electronic network, a login/configuration manager, an upload module for updating device application software, a profile manager for managing said users profiles, an access rights manager for managing said restricted access to said event content, a video streaming manager, a metadata manager, a community manager for managing community services related to said user community, and a community database containing community information related to said user community.

69.   (New) The system of claim 62 wherein said at least one profile comprises a real user profile that includes authentic information related to said system user, said user device enforcing a strict security protocol to protect said real user profile, said strict security protocol including an encryption procedure to encrypt said real user profile prior to transmitting said real user profile to said event server.

70.   (New) The system of claim 62 wherein said at least one profile comprises a device profile that includes configuration and functionality information for said user device, said device profile being automatically maintained and updated by said user device.

71.   (New) The system of claim 62 wherein said at least one profile comprises a network profile that includes configuration and functionality information for an electronic network used by said system user together with said user device, said network profile being automatically maintained and updated by one of said user device and another dedicated network entity.

72. (New) The system of claim 62 wherein said at least one profile comprises a personality profile that includes at least one of authentic information and non-authentic information regarding selected personal attributes of said system user, said system user creating and locally storing said personality profile by utilizing said user device.

73. (New) The system of claim 62 wherein said at least one profile comprises a character profile that includes at least one of authentic information and non-authentic information regarding selected identification characteristics of said system user, said system user creating and locally storing said character profile by utilizing said user device, said character profile including a user nickname.

74. (New) The system of claim 62 wherein a community manager of said event server supports community services related to said user community, said community services including a community database, an electronic community message service, and a real-time electronic community discussion forum, said event server associating said system user with said user community after receiving and analyzing said at least one profile from said user device, a community module of said user device then receiving said restricted access to said community services.

75. (New) The system of claim 62 wherein said user device creates a device profile corresponding to said user device, and wherein said system user utilizes said user device to create one or more personality profiles, said user device then storing said device profile and said one or more personality profiles into a local device memory coupled to said user device.

76. (New) The system of claim 75 wherein said system user utilizes said user device to perform a login procedure for accessing community services related to said user community on said event server, said user device transmitting said device profile to said event server during said login procedure.

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77. (New) The system of claim 76 wherein, after said login procedure, said system user utilizes said user device to perform a service selection procedure for accessing a particular community service from said event server.

78. (New) The system of claim 77 wherein said system user utilizes a user interface on said user device to perform a profile selection procedure for choosing and sending a selected user profile to said event server.

79. (New) The system of claim 78 wherein said system user utilizes said user interface on said user device to alternately perform a profile creation procedure and a profile editing procedure to produce said selected user profile.

80. (New) The system of claim 78 wherein, after said user device sends said selected user profile to said event server, said event server connects said user device to said community services, said system user then utilizing said user device to download incoming community information related to said user community from said event server, said system user also utilizing said user device to transmit outgoing community information related to said user community to said event server.

81. (New) The system of claim 77 wherein said system user utilizes a user interface on said user device to create and send a profiles request to said event server for requesting users information including multiple profiles information from other system users in said electronic network, said event server responsively servicing said profiles request and returning said users information to said user device.

82. (New) The system of claim 81 wherein said system user utilizes a profile analyzer of said user device to view and analyze said users information from said event server before performing an informed profile selection procedure for choosing and sending a selected user profile to said event server.

83. (New) The system of claim 62 wherein a profile selector of said user device maintains and updates a profile recipient list of any entities that have received said at least one profile.

84. (New) The method of claim 62 wherein said event content relates to a live sporting venue event.